



**Management Discussion and Analysis of the Fi**

The following Management Discussion and Analysis of Financial Condition and Results of Operations (MD&A) should be read in conjunction with Fireswirl Technologies Inc.'s ("Fireswirl" or the "Company") unaudited consolidated financial statements and related notes for the quarter ended June 30, 2008 and audited consolidated financial statements and the accompanying notes for the year ended December 31, 2007, which have been prepared in accordance with Canadian generally accepted accounting principles ("GAAP"). Additional information about the Company is available on SEDAR at ([www.sedar.com](http://www.sedar.com))

([www.fireswirl.com](http://www.fireswirl.com)) under Fireswirl Technologies Inc. and on the Company website at [www.fireswirl.com](http://www.fireswirl.com).

## **FORWARD LOOKING STATEMENTS**

This MD&A contains expectations regarding business prospects and

Statements about the performance or achievement of the Company. Whenever the words "could", "should", "may", "might", "will", "expect", "anticipate", "intend", "plan", "estimate", "forecast", "project", "believe", "assume", "opine", "predict", "target", "aim", "endeavour", "strive", "pursue", "strategize", "intend", "plan", "estimate", "forecast", "project", "believe", "assume", "opine", "predict", "target", "aim", "endeavour", "strive", "pursue", "strategize" are used, they are intended to identify forward-looking statements. Whenever the words "could", "should", "may", "might", "will", "expect", "anticipate", "intend", "plan", "estimate", "forecast", "project", "believe", "assume", "opine", "predict", "target", "aim", "endeavour", "strive", "pursue", "strategize" are used, they are intended to identify forward-looking statements.

actual results, performance

Attributes to Fireswirl of the strategic relationship with IMI include 1) revenue sharing without associated expenses 2) payroll reduction of 6 technical staff in Canada 3) ongoing accessibility to our gaming an8 T7te

**2. QUARTERLY RESULTS  
FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2008 COMPARED TO  
THE THREE AND SIX MONTHS ENDED JUNE 30, 2007**

**Revenue**

During the three and six months ended J





**Investing activities**

Cash used by investing activities for the three and six months ended June 30, 2008 was \$23,709 and \$48,887 compared \$364,627 and \$665,422 for the same periods of 2007. The main investing activities in 2008 were acquisition of capital assets and payments related to trademark while the main investing activities in 2007 were the capitalization of



## **7. RISKS AND UNCERTAINTIES**

Important risks factors that c

\$0.48) and \$2,812,500 from the warrants (2,250,000 warrants at \$1.25) for a total of \$3,537,300.

## **OTHER MD&A REQUIREMENTS**

The Company evaluated the effectiveness and design of its disclosure controls and procedures for the financial statements and MD&A as at June 30, 2008 and based on this evaluation, management has concluded these disclosure controls and procedures to be effective.

The Corporation's financial reporting pro